

TCL/KWS

May 2025



WATER ORTON ROAD CASTLE BROMWICH  
BIRMINGHAM B36 9HF  
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ASSOCIATE HEADTEACHER: DR T CLOSE

Dear Parent(s) / Carer(s)

### General Data Protection Regulation (GDPR)

You will be aware of the General Data Protection Regulation (GDPR) that came into effect from 25<sup>th</sup> May 2018; schools must now provide parents with the opportunity to opt in or out of any data sharing. We will not divulge information to anyone outside the school without your consent unless the law and our rules permit it.

As a school, we have a legal duty to collect, store and report on personal data that we hold for your child, as part of their statutory education provision. We are required to share this data with the Department for Education (DfE), Local Authorities (LA), Local Government Agencies and Examination Boards. Information that is shared with other organisations is audited against GDPR standards to ensure compliance.

In accordance with the General Data Protection Regulation (GDPR), Park Hall Academy ensures that personal data is collected, processed, and shared responsibly and securely. We use the following systems to manage and process student data effectively:

- SIMS: School Information Management System
- SISRA: Student Performance Tracking System
- CPOMS: Safeguarding and Child Protection Software
- Additional third-party educational platforms

All third parties undergo rigorous data protection assessments to ensure their compliance with GDPR standards. Only data that is necessary for the provision of educational services and pastoral care will be shared with these systems.

Please visit the school website for more information about GDPR and how we collect and process data and to view the Trust's Data Protection Policy and Privacy Notice. Any third party that we share your data with has submitted confirmation of their compliance of GDPR regulations. Full details can be found on our school website - <http://www.parkhallschool.org.uk/gdpr> (copy overleaf).

We operate an 'opt-in' policy for all of these services, but refusal to share information with any of them could have a significant negative effect on your child's educational experience. We carefully select the third parties we engage with to ensure your child is receiving a high quality education and excellent pastoral care.

Consent to share your child's data is only required once and will last until we no longer need the data or are no longer required to store it by law. If you have more than one child at the school individual consent forms must be completed.

We are happy to answer any further questions you may have.

Please return the consent form by **Friday 4<sup>th</sup> July 2025**.

Yours faithfully

Dr T Close  
Associate Headteacher

