



PARK HALL
ACADEMY

PARK HALL ACADEMY BUSINESS DEPARTMENT

COURSE OVERVIEW



PARK HALL
ACADEMY

KEY STAGE 3 (Years 7, 8 & 9)

Year 9

Autumn 1 (Sept- Oct)	Unit 1- Introduction to small businesses Spotting a business opportunity
Autumn 2 (Nov-Dec)	Unit 1- Introduction to small businesses Showing enterprise
Spring 1 (Jan- Feb)	Unit 1- Introduction to small businesses Putting a business idea into practice
Spring 2 (Mar- Apr)	Unit 1- Introduction to small businesses Understanding the economic context
Summer 1 (May-June)	Unit 1- Introduction to small businesses Exam practice
Summer 2	Unit 1- Introduction to small businesses Exam practice

KEY STAGE 4 (Years 10 and 11)

Year 10

Autumn 1 (Sept- Oct)	Unit 2- Investigating a small business Research
Autumn 2 (Nov-Dec)	Unit 2- Investigating a small business Present information
Spring 1 (Jan- Feb)	Unit 2- Investigating a small business Analysis
Spring 2 (Mar- Apr)	Unit 2- Investigating a small business Evaluation
Summer 1 (May-June)	Unit 2- Investigating a small business Write controlled assessment
Summer 2	Unit 2- Investigating a small business Write controlled assessment

Year 11

Autumn 1 (Sept- Oct)	Unit 3- Building a business Marketing
--------------------------------	--



PARK HALL
ACADEMY

PARK HALL ACADEMY BUSINESS DEPARTMENT COURSE OVERVIEW



PARK HALL
ACADEMY

Autumn 2 (Nov-Dec)	Unit 3- Building a business Meeting customer needs
Spring 1 (Jan- Feb)	Unit 3- Building a business Effective financial management
Spring 2 (Mar- Apr)	Unit 3- Building a business Effective people management
Summer 1 (May-June)	Unit 3- Building a business The wider world affecting business
Summer 2	